

Amsterdam Business Research Institute

Ethnography

Course Manual

Academic year 2024 – 2025

Version subject to change



Course title	Ethnography
Coordinator(s)	Prof. Ruthanne Huising, PhD
Lecturer(s)	Prof. Ruthanne Huising, PhD
Study period	September 2024 – October 2024 (Period 1)
ECTS	5 ECTS
Tuition	€1250 20% discount on early bird registration: €1000
Target Groups	The course Ethnography is open to PhD candidates and research master students from the VU and other Dutch and international universities engaged in research projects broadly related to business and management or organization studies. This is an advanced methods course that assumes basic prior understanding of business and management or organization studies, and basic understanding of qualitative research methods.
Course goals	After the successful completion of this course, participants will be able to: <ul style="list-style-type: none"> • Understand their ethical responsibilities in conducting fieldwork and the processes to be used to protect the people and communities they study. • Record rich, detailed field notes and design and conduct rich interviews. • Code and analyze field notes and interview transcripts. • Work from raw empirical findings to analytical interpretations to theoretical contributions • Navigate the review and publishing process.
Course content	This is an advanced course on the craft of ethnography. We will explore the process of getting into the field, gathering data, and organizing and analyzing data to identify and theorize patterns in organizational life. In the last session we will discuss publishing so that you get a sense of the end of the line. However, the focus will be on the hard work of getting to that point. This is a hands-on course which will require that you practice the main skills required of ethnographers. We will collect new data and work with existing data.
Course design	The course consists of 8 interactive sessions (24 hours in total) distributed over 3 weeks. You will be expected to read extensively before and during the course, and complete assignments throughout the course period.

Form of tuition The estimated time participants spend on study activities is:

Attending interactive sessions	24 hours
Reading preparations	60 hours
Work on assignments	66 hours
Total	<u>150 hours</u> (5 ECTS)

Assessment Students will be assessed based on:

- Class participation
- 4 individual assignments
- 1 group assignment

Course Schedule

To be announced

Literature A list of articles will be announced via the course website on Canvas.