

Amsterdam Business Research Institute

**Introduction to Qualitative Research in Business and
Management**

Course Manual

Academic year 2021- 2022



Course title	Introduction to Qualitative Research in Business and Management
Coordinator(s)	dr. Pursey Heugens
Lecturer(s)	dr. Pursey Heugens
Study period	October 2021– December 2021 (Period 2)
ECTS	5 ECTS
Tuition	€1250 20% discount on early bird registration: €1000
Course Objective	This course will be offered in cooperation with the Erasmus Research Institute of Management (ERIM): https://www.irim.eur.nl/doctoral-programme/courses/detail/3621-qualitative-methods/
Course content	This course will be offered in cooperation with the Erasmus Research Institute of Management (ERIM): https://www.irim.eur.nl/doctoral-programme/courses/detail/3621-qualitative-methods/
Teaching Methods	This course will be offered in cooperation with the Erasmus Research Institute of Management (ERIM): https://www.irim.eur.nl/doctoral-programme/courses/detail/3621-qualitative-methods/
Assessment	This course will be offered in cooperation with the Erasmus Research Institute of Management (ERIM): https://www.irim.eur.nl/doctoral-programme/courses/detail/3621-qualitative-methods/
Target Audience	This course is only available for research master and PhD students. All participating students are expected to be proficient in English.
Custom Course Registration	Students affiliated with ABRI will be able to follow this course free of charge. Students from other programmes may be required to cover the tuition fee at Erasmus Research Institute of Management (ERIM).
Explanation Canvas	Please note that in addition to registration in the course at VU, students will have to be registered to obtain access to the course website on Canvas at Erasmus University.