

# Crowdsourcing ideas for the future of education

**VU EdTech Day 2023**



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KIN Center for Digital Innovation



# Share Your Answer



- Have you heard of crowdsourcing?
- Have you contributed to a crowdsourcing initiative?

<https://www.menti.com>



The voting code **6661 2089**

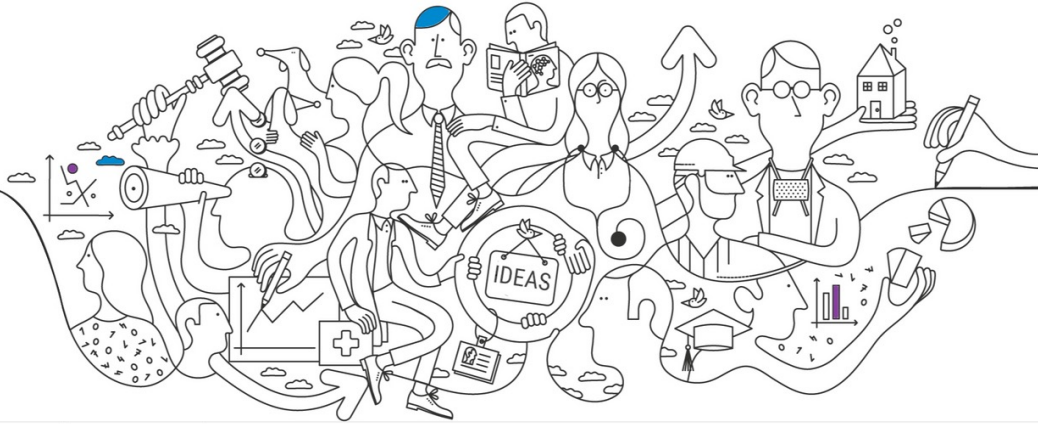
The power of crowdsourcing:  
A solution begins with you!



# Impact Lab Platform

Bottom-up initiative

Co-creation across diverse groups



# A Snap Shot

**984** Registered Participants

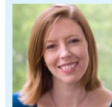
**168** Submitted Ideas

**564** Interactive Comments

**8** Challenge Themes



# Multi-stakeholder Solutions



**Course coordinator**  
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**Tutor**  
Name: Damla Diriker  
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Canvas communications: in this course, you will be informed through Canvas announcements.

## Questions?

Students can use the [Discussion forum](#) to ask questions.  
See also [forum discussion rules](#) for posting your questions.

You can also contact the course coordinator through mail, but make sure you check the discussion forum before you ask your question.

## About the course

The objective in this course is to learn together how to think in the paradigm of qualitative research, how to design a sound qualitative study, how to select a proper mixture of qualitative methods for data collection and data analysis, and of course, we practice the related skills with each other. These skills are helpful in your academic projects (e.g., the academic papers), as well as in a wide range of professional practices (e.g., consultancy projects).

The teaching format will be weekly in-person tutorials, weekly online interactive lectures, knowledge clips, and readings. *This course will be assessed through a group paper and executive summary and an individual take home exam.*

Please go to our [introductory module](#) to find elaborate instructions and information on this course (live lectures, interactive sessions, and literature, etc.).

[Introductory module: →](#)

## Modules

Please click the week of your choice and you will be directed to the corresponding module.

[Week 1: What and Why Qualitative Research?→](#)

[Week 2: Research Approaches & Design→](#)

[Week 3: Data Collection→](#)

[Week 4: Data Analysis→](#)

[Week 5: Data Synthesis→](#)

[Week 6: Reporting and Validity→](#)



# Join Us to Shape the Future of Education Today!

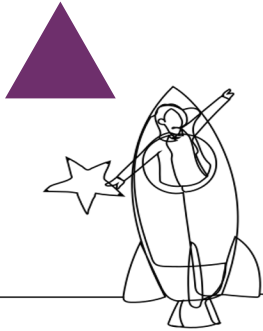
## How can we create a more engaging learning experience for students?

- Are there any activities or ideas that you have seen or experienced that **help students to learn actively**?
- How can **digital tools** support on-campus activation?
- What **new course designs** can be imagined that empower students?



Or click [here](#) to go to the platform and start your impact lab journey

# Challenge Process



April

## Share a contribution

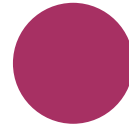
Submit your own idea or comment and vote on the ideas of others!



Mid-May

## Evaluation begins

Receive feedback on your contribution from the experts.



End May

## Celebration

Celebrate our winning ideas and top collaborators!



June

## Development

Top ideas developed for implementation.

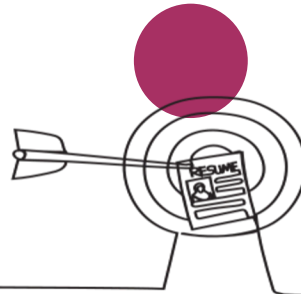


# Challenge Rewards



## Implement your Idea

Top ideas receive implementation support from experts.



## CV boost

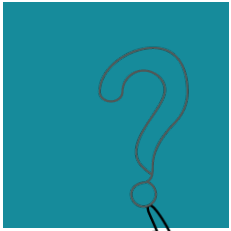
Receive award and letters of recommendation to demonstrate what you have achieved.



## €200

Spend it however you like!

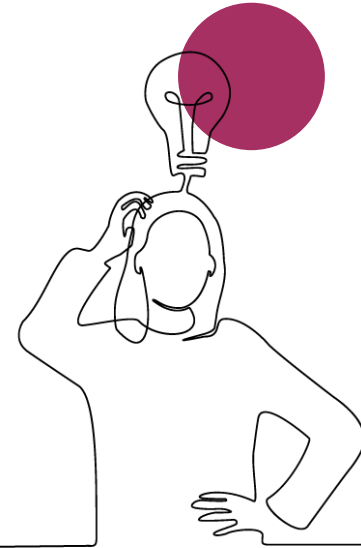
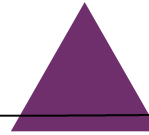
# A Role for Everyone



Champion



Influencer



Contributor

# A Brighter Future Together

## **Leverage community-building**

- Blending online and offline

## **Collaborative crowdsourcing in a course**

- Connect students and external stakeholders

## **Blueprint for other universities**

- How to use collaborative innovation to improve your education community



# We hope to see you on the platform soon!

Damla Diriker



Amanda Porter



Philipp Tuertscher



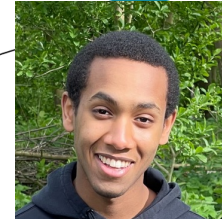
Mark Boons



Katya Teniaeva



Samuel Kassa



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