

Teaching and Examination Regulations

**Master's programmes
Faculty of Humanities**

**Academic year 2020-2021
A. Faculty section**

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Section A: Faculty section

1. General provisions

Article 1.1 Applicability of the Regulations

1. These Regulations apply to anyone enrolled in the programme, irrespective of the academic year in which the student was first enrolled in the programme.	Advice OLC, approval FGV (9.38 sub b)
2. These Regulations become effective on 1 September 2020	Advice OLC, approval FGV (9.38 sub b)
3. An amendment to the Teaching and Examination Regulations is only permitted to concern an academic year already in progress if this does not demonstrably damage the interests of students.	Advice OLC, approval FGV (9.38 sub b)

Article 1.2 Definitions

The following definitions are used in these Regulations (*in alphabetical order*) :

- a. academic year: the period beginning on 1 September and ending on 31 August of the following calendar year;
- b. CvB: the Executive Board of Vrije Universiteit Amsterdam.
- c. EC (European Credit): an EC credit with a workload of 28 hours of study;
- d. educational component: a unit of study of the programme within the meaning of the WHW;
- e. examination: the final examination of the Master's programme;
- f. FGV: Faculty joint assembly – assembly of the faculty student council and faculty staff council;
- g. interim examination: an assessment of the student's knowledge, understanding and skills relating to a course component. The assessment is expressed in terms of a final mark. An interim examination may consist of one or more partial examinations. A resit always covers the same material as the original interim examination;
- h. joint degree: a degree awarded by an institution together with one or more institutions in the Netherlands or abroad, after the student has completed a study programme (a degree programme, a major or a specific curriculum within a degree programme) for which the collaborating institutions are jointly responsible;
- i. OLC: programme committee;
- j. period: a part of a semester;
- k. practical exercise: the participation in a practical training or other educational learning activity, aimed at acquiring certain (academic) skills. Examples of practical exercises are:
- researching and writing a thesis or dissertation
 - carrying out a research assignment
 - taking part in fieldwork or an excursion
 - taking part in another educational learning activity aimed at acquiring specific skills, or
 - participating in and completing a work placement;

- l. programme: the totality and cohesion of the course components, teaching activities/methods, contact hours, testing and examination methods and recommended literature;
- m. SAP/SLM: the student information system (*Student Lifecycle Management*);
- n. semester: the first (September - January) or second half (February - August) of an academic year;
- o. specialization optional route of study within a degree programme indicating a deepening of the inter- and/or multidisciplinary context of the programme;
- p. study guide: the guide for the study programme that provides further details of the courses, provisions and other information specific to that programme. The Study Guide is available electronically at:
<https://www.vu.nl/en/study-guide/>;
- q. study monitor (*studiemonitor*): dashboard for students and academic advisors with data of the student and that provides insight into the student's study progress;
- r. subject see 'educational component';
- s. track full route of study within a broad bachelor's or master's degree programme or a fully English-language route of study within a Dutch-language bachelor's or master's degree;
- t. thesis: a component comprising research into the literature and/or contributing to scientific research, always resulting in a written report;
- u. university: Vrije Universiteit Amsterdam;
- v. WHW: the Dutch Higher Education and Research Act (*Wet op het Hoger Onderwijs en Wetenschappelijk Onderzoek*);
- w. workload: the workload of the unit of study to which an interim examination applies, expressed in terms of credits = EC credits (ECTS = European Credit and Transfer Accumulation System). The workload for 1 year (1,680 hours) is 60 EC credits.

The other terms have the meanings ascribed to them by the WHW.

2. Study programme structure

Article 2.1 Structure of academic year and educational components

1. The study programme will be offered in a year divided into two semesters.	Ordinance CvB
2. Every semester consists of three consecutive periods of eight, eight and four weeks	Ordinance CvB
3. An educational component comprises 6 EC or a multiple thereof.	Ordinance CvB
4. By way of exception to paragraph 3, the Executive Board may in special cases and on request of the Faculty Board, stipulate that a unit of study comprises 3 EC or a multiple thereof.	Ordinance CvB

3. Assessment and Examination

Article 3.1 Signing up for education and interim examinations

1. Every student must sign up to participate in the educational components of the programme, the examinations and resits. The procedure for signing up is described in an annex to the Student Charter.	Ordinance CvB
2. Signing up may only take place in the designated periods.	Ordinance CvB

Article 3.2 Type of examination

1. At the examiner's request, the Examinations Board may permit a different form of interim examination than is stipulated in the study guide.	Advice OLC, Approval FGV (7.13 l)
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Article 3.3 Oral interim examinations

1. An oral assessment is public unless the Examinations Board in special cases determines otherwise.	Advice OLC; approval FGV (7.13 l and n)
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Article 3.4 Determining and announcing results

1. The examiner determines the result of a written interim examination as soon as possible, but at the latest within ten working days. By way of departure from that stipulated in the first clause, the marking deadline for theses and other final projects (NB: this does not include tests, such as written assignments or papers, at the end of regular educational components) is no longer than twenty working days. The examiner will then immediately ensure that the marks are registered and also ensures that the student is immediately notified of the mark, taking due account of the applicable confidentiality standards.	Ordinance CvB
2. The examiner determines the result (i.e. mark) of an oral examination as soon as possible, but at the latest within two working days after the examination has finished and informs the student accordingly. The third clause of the first paragraph applies.	Advice OLC; approval FGV (7.13 o)
3. In the case of forms of examination other than oral or written examinations, the Examinations Board determines in advance how and by what deadline the student will be informed of the results.	Advice OLC; approval FGV (7.13 o)

Article 3.5 Examination opportunities

1. a. Per academic year, two opportunities to take examinations per educational component will be offered. b. By way of exception to a., the options for retaking practical components, work placements and theses are detailed in the relevant work placement manual, teaching regulations or graduation regulations.	Ordinance CvB
2. The most recent mark will apply in the event of a resit. A retake is allowed for both passed and failed units of study. If the student passes the thesis, other final projects or essay exams, a retake is not allowed.	Ordinance CvB
3. The resit for a (partial) interim examination must not take place within ten working days of the announcement of the result of the (partial) examination being resat, and not before the student has been able to inspect their former examination.	Advice OLC; approval FGV (7.13 j)
4. The Examination Board may allow a student an extra opportunity to sit an examination if that student: a) is lacking only those credits to qualify for their degree; and b) has failed the examination during all the previously offered attempts unless participation in an examination was not possible for compelling reasons. The extra opportunity can only be offered if it concerns a written examination, a paper or a take home examination. This provision excludes the practical assignments and the Master's thesis. Requests for an additional examination opportunity must be submitted to the Examination Board no later than 1 July. If necessary, the method of examination may deviate from the provisions in the study guide.	Ordinance CvB
5. If an educational component is no longer offered in the academic year following its termination, at least one extra opportunity will be provided to sit the interim examination(s) or parts thereof and a transitional arrangement will be included in the	Advice OLC, approval FGV (7.13 j)

programme-specific section for the subsequent period.	
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Article 3.6 Marks

1. Marks are given on a scale from 1 to 10 with no more than one decimal point.	Ordinance CvB
2. The final marks are given in whole or half points.	Ordinance CvB
3. In deviation from paragraph 2, final marks between 5 and 6 will be rounded off to whole marks: up to 5.50 rounded down; from 5.50 rounded up. To pass a course, a 6 or higher is required.	Ordinance CvB
4. The Examination Board can allow to use symbols rather than numbers, for example; v(oldaan) [i.e. passed], g(oed) [i.e. good], n(iet)v(ol)d(aan) [i.e. not passed], etc.	Ordinance CvB

Article 3.7 Exemption

1. At the written request of the student, the Examination Board may exempt the student from taking one or more examination components, if the student: <ol style="list-style-type: none"> has passed a course component of a university or higher professional education programme that is equivalent in terms of content, level and size; has demonstrated through his/her work and/or professional experience that he/she has sufficient knowledge and skills with regard to the relevant course component. 	Advice OLC; approval FGV (7.13 r)
2. The Master's thesis is excluded from this exemption possibility.	Advice OLC; approval FGV (9.38 sub b)

Article 3.8 Validity period for results

1. The validity period of interim examinations passed and exemptions from interim examinations is unlimited, unless otherwise specified in Section B.	Legal provision
2. The validity period of a partial examination is limited to the academic year in which it was sat or until the end of the unit of study concerned, as stipulated for the relevant unit of study in Section B.	Advice OLC; approval FGV (9.38 sub b)

Article 3.9 Right of inspection and post-examination discussion

1. Within twenty working days after the announcement of the results of a written interim examination, the student can, on request, inspect their assessed work, the questions and assignments set in it, as well as the standards applied for marking. The place and time referred to in the previous clause will be announced at the time of the interim examination or on VUnet or Canvas.	Advice OLC; approval FGV (7.13 p en q)
2. If a collective post-examination discussion has been organized, individual post-examination discussions will be held only if the student has attended the collective discussion or if the student was unable to attend the collective discussion through no fault of their own.	Advice OLC; approval FGV (7.13 q)
3. Students who meet the requirements stipulated in paragraph 1 can submit a request for an individual post-examination discussion to the relevant examiner. The discussion shall take place at a time and location to be determined by the examiner.	Advice OLC; approval FGV (7.13 p en q)

4. Academic student counselling and study progress

Article 4.1 Administration of study progress and academic student counselling

1. The faculty board is responsible for the correct registration of the students' study results. After the assessment of an educational component has been registered, every	Advice OLC; approval FGV (7.13 u)
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student has the right to inspect the result for that component and also has a list of the results achieved at their disposal in VUnet.	
2. Enrolled students are eligible for academic student counselling. Academic student counselling is in any case provided by <ol style="list-style-type: none"> a. The Student General Counselling Service b. Student psychologists c. Faculty academic advisors 	Advice OLC; approval FGV (7.13 u)

Article 4.2 Facilities for students with a disability

1. A student with a disability can, at the moment of registration via VUnet, or at a later instance, submit a request to qualify for one or more special facilities with regard to teaching, practical training and interim examinations. These facilities will accommodate the student's individual disability as much as possible, but may not alter the quality or degree of difficulty of a unit of study or an examination. In all cases, the student must fulfil the exit qualifications for the study programme.	Advice OLC; approval FGV (7.13 m)
2. The request referred to in the first paragraph must be accompanied by a statement from a doctor or psychologist. If possible, an estimate should be given of the potential impact on the student's study progress. In case of a chronic disability a single (one time) request suffices.	Advice OLC; approval FGV (7.13 m)
3. Students who have been diagnosed with dyslexia must provide a statement from a BIG, NIP or NVO registered professional who is qualified to conduct psychological evaluation.	Advice OLC; approval FGV (7.13 m)
4. The faculty board, or the responsible person on behalf of the faculty board, decides on teaching facilities and facilities regarding logistics. The Examinations Board will rule on requests for facilities with regard to examinations.	Advice OLC; approval FGV (7.13 m)
5. In the event of a positive decision in response to a request as referred to in paragraph 1, the student can make an appointment with the academic advisor to discuss the details of the provisions.	Advice OLC; approval FGV (7.13 m)
6. A request for one or more facilities can be refused if it would place a disproportionate burden on the organization or the resources of the faculty or university were it upheld.	Advice OLC; approval FGV (7.13 m)
7. If the disability justifies an extension of the interim examination time, the responsible person on behalf of the Examinations Board will register in SAP this entitlement to an extension. If a disability justifies other measures to be taken, the academic advisor can take the necessary measures. The student can consult the study monitor to check which facilities have been granted to him/her.	Advice OLC; approval FGV (7.13 m)
8. The decision as referred to in paragraph 5 may specify a limited validity of the facilities granted.	Advice OLC; approval FGV (7.13 m)

5. Hardship clause

Article 5.1 Hardship clause

In instances not regulated by the Teaching and Examination Regulations or in the event of demonstrable extreme unreasonableness and unfairness, the faculty board responsible for the study programme will decide, unless the matter concerned is the responsibility of the Examinations Board.	Advice OLC; approval FGV (9.38 sub b)
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Advice by the Programme Committees, d.d. 3, 15, 17, 20, 21, 22 April 2020 and 25, 26 May 2020

Approved by the Faculty Joint Assembly on 12 June 2020

Adopted by the Board of the Faculty of Humanities on 7 July 2020

Teaching and Examination Regulations

Master's programme in Communication and Information Studies Faculty of Humanities

Academic year 2020-2021

B1. Programme specific section - general provisions

B2. Programme specific section – content of programme

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Section B1: Programme specific – general provisions

6. General programme information and characteristics

Article 6.1 Study programme information

1. The programme Communication and Information Studies CROHO number 66826 is offered on a full-time basis.	Advice OLC; approval FGV (7.13 i)
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Article 6.2 Teaching formats used and modes of assessment

1. The degree programme uses the following teaching formats: <ul style="list-style-type: none"> • Lecture • Seminar • Lab session • Tutorial 	Advice OLC; approval FGV (7.13 x)
2. The degree programme uses the modes of assessment listed below, as written in the study guide. The modes of assessment that the students actually encounter can depend on the track they choose. <ul style="list-style-type: none"> • Written examination • Computer test • Written assignment • Research assignment • Evaluation and reflection assignment • Paper • Essay • Translation • Presentation • Research report • Practical report • Advice report • Participation • Internship report • Thesis 	Advice OLC; approval FGV (7.13 l)

7. Further admission requirements

Article 7.1 Intake date(s)

The programme starts on September 1.	Advice OLC; approval FGV (9.38 sub b)
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Article 7.2 Admission requirements

1. Admission to the Master's programme is possible for applicants who have obtained a Bachelor's degree obtained at an institution of academic higher education, which demonstrates the following knowledge, understanding and skills: The students have sufficient insight into research techniques that are relevant to the	Partly legal provision & ordinance CvB. Admission requirements excepted from participation in WHW
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<p>domain of language, media and communication; are able, on the basis of that insight, to develop a fully substantiated evaluation of the quality of research literature in the field of language, media and communication and to analyse simple relevant data sets independently.</p> <p>The students are able to apply those research techniques to simple research in the field of language, media and communication, including with regard to data sets that he or she has collected independently.</p> <p>The students are able to reflect on the nature and development of national and international communication processes and the role of language in these, and to communicate about these in a clear, accessible style.</p> <p>The students have knowledge of and insight into the organizational, theoretical, sociological and cultural factors that influence the spoken and written communication process.</p> <p>The students are able to communicate orally and in writing about knowledge and insight acquired in the field of language, media and communication in a clear and widely accessible register, both for academic and non-academic audiences.</p> <p>The students have knowledge of and insight into the various forms of communication and information, both in writing and orally.</p> <p>Admission to the Master's programme is possible for applicants with the following Bachelor's degree:</p> <ul style="list-style-type: none"> - Communication and Information Studies (VU and RUG) - Linguistics - English Language and Culture 	
<p>2. Applicants who wish to follow the track Journalistiek, Taal en Communicatie in Organisaties, Schrijven en Vertalen of Multimodal Communication must, in addition to the provisions in paragraph 1, also meet the following requirements:</p> <p>Journalistiek Om toegelaten te worden tot het masterprogramma Journalistiek, moet je beschikken over voldoende basiskennis en vaardigheden uit de domeinen communicatiewetenschappelijke methoden en technieken, analyse van tekst en beeld en taalgebruik, en journalistieke vaardigheden.</p> <p>Toelaatbaar tot het opleidingstraject Journalistiek zijn onder meer studenten met een:</p> <ul style="list-style-type: none"> • Bacheloropleiding CIW: Journalistiek <p>Schrijven en vertalen Om toegelaten te worden tot het masterprogramma Schrijven en Vertalen, moet je beschikken over kennis en vaardigheden op het gebied van taalwetenschap en taalbeheersing van het Nederlands (op moedertaalniveau). Daarnaast worden er ook eisen aan je gesteld met betrekking tot je kennis van het Engels. Welke eisen dat zijn, hangt af van de inhoud van je programma.</p> <p>Toelaatbaar tot het opleidingstraject Schrijven zijn onder meer studenten met een:</p> <ul style="list-style-type: none"> • Bacheloropleiding CIW: Toegepaste Taalwetenschap 	<p>Partly legal provision & ordinance CvB. Admission requirements excepted from participation in WHW</p>

<ul style="list-style-type: none"> • Bacheloropleiding Taalwetenschappen <p>Toelaatbaar tot het opleidingstraject Vertalen zijn onder meer studenten met een:</p> <ul style="list-style-type: none"> • Bacheloropleiding CIW: International communication (English) • Bacheloropleiding Engelse taal en cultuur • Bacheloropleiding Taalwetenschappen <p>Taal en communicatie in organisaties</p> <p>Om toegelaten te worden tot het masterprogramma Taal en communicatie in organisaties moet je beschikken over voldoende basiskennis en vaardigheden uit de domeinen communicatiewetenschappelijke methoden en technieken, analyse van interactie en communicatie binnen en tussen organisaties.</p> <p>Toelaatbaar tot het opleidingstraject Taal en communicatie in organisaties zijn onder meer studenten met een:</p> <ul style="list-style-type: none"> • Bacheloropleiding CIW: Talen en organisaties • Bacheloropleiding CIW van de RUG <p>Multimodal Communication</p> <p>Applicants who wish to follow the track in Multimodal Communication must, in addition to the provisions in paragraph 1, also have acquired knowledge in the field of English Linguistics and must be aware of research into the relationship between spoken and written language. In addition, the students must have developed excellent reading and writing skills in contemporary English, along with very good speaking and listening skills, and must be capable of assessing the quality of the use of language.</p> <p>Admission to the Master's programme is possible with a:</p> <ul style="list-style-type: none"> • Bachelor's degree in CIS: International communication (English) • Bachelor's degree in English Language and Culture • Bachelor's degree in Linguistics 	
<p>3. Applicants with a bachelor's degree obtained at an institution outside the Netherlands may be asked for additional methods to prove that they meet the admission requirements.</p>	<p>Advice OLC; approval FGV (9.38 sub b)</p>
<p>4. For the track Multimodal Communication, an applicant should demonstrate that he or she has sufficient level of proficiency in English by meeting at least one of the following standards, no more than two (2) years before the start of the programme at the VU:</p> <ul style="list-style-type: none"> - (academic) IELTS: 7,0, with a minimum of 6,5 on each component. - TOEFL paper based test: 600, with a minimum of 55 on each component and 4,0 in TWE - TOEFL internet based test: 100, with a minimum of 20-23 on each component. 	<p>Advice OLC; approval FGV (9.38 sub b)</p>
<p>5. Applicants who:</p> <ul style="list-style-type: none"> - completed an English-taught secondary or higher education degree in Canada, the United States, the United Kingdom, Ireland, New Zealand or Australia or - have earned a Bachelor's or Master's degree in an English-taught programme accredited by NVAO in the Netherlands, or - have earned a Bachelor's or Master's degree in an accredited English-taught programme in another member state of the European Union, or - have obtained a Cambridge Certificate of Proficiency in English (CPE) or a Cambridge Certificate of Advanced English (CAE) with a score of A, B or C 	<p>Advice OLC; approval FGV (9.38 sub b)</p>

are exempted from the requirements referred to in paragraph 4.	
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Article 7.3 Pre-Master's programme

1. Applicants with a Bachelor's degree of a university of applied science (HBO) or a Bachelor's degree from an institution of academic higher education who wish to enter the programme but do not fulfill the admission requirements as stipulated in Article 7.2 can request admission to the pre-Master's programme.	Advice OLC; approval FGV (9.38 sub b)
1. Further conditions and the procedure are set out in the relevant Pre-Master regulation of the faculty.	Advice OLC; approval FGV (9.38 sub b)

8. Interim examinations and results

Article 8.1 Sequence of interim examinations

1. Students may participate in interim examinations or practical exercises of the components below only if they have passed the interim examination or examinations for the components mentioned hereinafter:	Advice OLC; approval FGV (7.13 h, s & t)
Impact van journalistieke producten: students must have participated in Journalistieke genres: veranderingen in vorm en functie	
Onderzoek naar de journalistieke praktijk: students must have participated in the courses of period 1 and 2	
Toegepaste methoden en technieken: students must have participated in the courses of period 1 and 2	
Tutorial tekstschrijven: students must have participated in the courses Genre Design, Narrativiteit and Formuleren Plus.	
Vertalen E-N 2: students must have passed Vertalen E-N 1	
Technisch vertalen: students must have participated in Introduction to Translation Studies	
Translation tutorial: students must have passed at least two translation courses at MA level	
Bedrijfsstage Vertalen: students must have participated in 18 ec worth of Translation courses	
Master's thesis Schrijven en Vertalen: students must have participated in all courses in the first semester (30 ec). Of those courses, the students must have passed the mandatory courses of semester 1. For Schrijven these are: Genre design, Formuleren Plus and Narrativiteit (6 ec each). For Vertalen these are: Genre Design (6 ec), Formuleren Plus (6 ec), Vertalen Engels-Nederlands 1 (3 ec) and Introduction to translation studies (3 ec).	
Master's thesis Taal en Communicatie in Organisaties: students must have passed at least four courses within this programme (6 ec each).	
Master's thesis Journalistiek: students must have passed at least four courses within this programme (6 ec each).	
Master's thesis Multimodal Communication: students must have participated in the three required courses of the Multimodal Communication track and the two core courses on genre design and genre research.	

Article 8.2 Validity period for results

1. If the student's knowledge assessed is demonstrably outdated, or if the student's skills assessed are demonstrably outdated, the Examination Board may impose a supplementary or replacement examination for an educational component for which an examination was passed more than 6 years ago.	Advice OLC; approval FGV (7.13 k)
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Section B2: Programme specific – content of programme

9. Programme objectives, tracks/specializations, exit qualifications and language

Article 9.1 Workload

1. The programme has a workload of 60 EC.	Advice OLC; (7.13 a)
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Article 9.2 Tracks and/or specializations

The programme has the following tracks: - Journalistiek - Taal en Communicatie in Organisaties - Schrijven en Vertalen - Multimodal Communication	Approval OLC (7.13 b)
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Article 9.3 Programme objective

See appendix 2	Advice OLC; (7.13 a)
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Article 9.4 Exit qualifications

1. See appendix 2	Approval OLC (7.13 c)
2. Language proficiency may be taken into account in the assessment of (interim) examinations	Approval OLC (7.13 c)

Article 9.5 Language of instruction

1. The language of instruction of the track Multimodal Communication is English, the language of instruction of the tracks Journalistiek, Schrijven en vertalen and Taal en Communicatie in Organisaties is Dutch and English.	Approval OLC (9.18)
2. The 'Gedragcode vreemde taal' (code of conduct foreign languages) applies	Ordinance CvB

10. Curriculum structure

Article 10.1 Composition of the programme

1. The programme comprises at least a package of compulsory components and an individual Master's thesis or academic internship.	Ordinance CvB
2. Additionally the programme can offer: - Practical exercises - Electives	Advice OLC; (7.13 a)
3. Educational components are categorized as specialized (400), research oriented (500) and highly specialized (600) level.	Ordinance CvB

Article 10.2 Compulsory educational components

See appendix 3. A detailed description per educational component can be found in the Study Guide.	Advice OLC; (7.13 a)
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Article 10.3 Elective educational components

1. See appendix 3. A detailed description per educational component can be found in the Study Guide.	Advice OLC; (7.13 a)
2. If the student wishes to take a different educational component than listed, advance permission must be obtained in writing from the Examinations Board.	Advice OLC; (7.13 a)

Article 10.4 Practical exercise

The following components can be considered as practical exercises:				Approval OLC (7.13 d)
Name of educational component	course code	nr of EC	level	
Masterscriptie CIW: Schrijven en Vertalen	L_NCMASEVSCR	18	400	
Masterscriptie CIW: Taal en Communicatie in Organisaties	L_NCMACIWSCR	18	400	
Masterscriptie CIW: Journalistiek	L_NCMAJOU SCR	18	400	
Master's Thesis CIS: Multimodal Communication	L_EAMAMUCSCR	18	400	
Masterstage CIW	L_NCMACIWSTA	12	400	
Bedrijfsstage CIW: Vertalen	L_EAMACIWSTA	9/12/15	400	
Masterstage CIW: Tekstschrijven	L_NCMASCHSTA	3-15	400	

Article 10.5 Participation in practical exercises and seminars

1. Where the study guide states that there is an obligation to be present for a practical exercise, the student is obliged to attend at least 80 % of the meetings	Approval OLC (7.13 d)
2. Where the study guide states that there is an obligation to be present for a seminar, the student is obliged to attend at least 80 % of the meetings.	Approval OLC (7.13 d)

11. Evaluation and transitional provisions**Article 11.1 Evaluation of the education**

1. The education provided in this programme is evaluated in accordance with appendix 1. The faculty evaluation plan offers the framework.	Approval OLC (7.13 a1)
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Article 11.2 Transitional provisions

Not applicable.	Advice OLC (7.13 a)
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Advice and approval by the Programme Committee, on 22 April 2020

Approved by the Faculty Joint Assembly, on 30 June 2020

Adopted by the board of the Faculty of Humanities on 7 July 2020

Appendices

[1: Evaluation of education in the Faculty of Humanities](#)

2: Programme objective and exit qualifications

3: Programme overviews

Appendix 2:

Programme objective and exit qualifications

Objective

The Master's programme in Communication and Information Studies aims to provide students with specialist knowledge, skills and insights in the field of effective communication within genre-specific frameworks. Students who graduate from the Master's programme in Communication and Information Studies are thus excellently equipped to understand and analyse successive developments in the field of language, media and communication in the light of prevailing views on the effectiveness of genres and contemporary discussions on genre purity, hybrid genres and specific developments within the specializations that relate to, for example, the importance of 'genre bending' and 'genre blending'.

The 'genre' theme prepares students for academic practice within the specific field of language and communication, both in journalism and in the field of writing and translation, but also in institutional settings and in relation to multimodal communication. The orientation towards issues and discussions within the fields of professional practice that are relevant to the specializations enhances the relevance of the academic profile with respect to the relevant professional fields. This approach also contributes to the student's sense of social responsibility when it comes to taking a stance on contemporary issues in the relevant field of the specialization.

General exit qualifications for the Master's programme in Communication and Information Studies

Knowledge and understanding

- The student has knowledge of the complexity and diversity of the field of language and communication and is able to apply that knowledge when evaluating their own research and that of others.

Application of knowledge and understanding

- The student is able to make an independent contribution to the academic debate with respect to his or her own field of research.
- The student is able to carry out research independently.

Making judgements

- The student is able to reflect on language use in institutional settings at an academic level;
- The student is willing and able to take account of social, academic and ethical aspects when evaluating and analysing complex issues in the field of language and communication;
- The student is willing and able to reflect on methodical, historical and ethical-social aspects of research into language behaviour.

Communication

- The student is able to report on research according to the conventions of the discipline;
- The student has good oral and written fluency in Dutch or English (Multimodal Communication; Writing and Translation: Translation); the student is able to report on his or her own academic research and that of others in a way that appeals to a wide audience.

Learning skills

- The student is able to operate in a societal role that is consistent with the degree programme or to proceed to a PhD programme in the field of language and communication.

The exit qualifications for each specialization are set out below.

Eindtermen Taal & communicatie in organisaties (in Dutch)

Kennis en inzicht

- De student kent de kwesties die spelen rond het begrip genre binnen de context van effectief taalgebruik in communicatie.
- De student heeft inzicht in de tekst- en of gesprekswetenschappelijke aspecten van communicatie in een aantal instituties en organisaties in een nationale en/of internationale context; voorbeelden van dergelijke instituties zijn het juridische, het journalistieke en het gezondheidsdomein.
- De student heeft een goed overzicht van de tekst- en/of gesprekswetenschappelijke discussies rondom communicatie in een aantal instituties en organisaties.

Toepassen kennis en inzicht

- De student kan de effecten van taalgebruik in institutionele omgevingen analyseren, waardoor de student in staat is ook de communicatie van anderen te becommentariëren en, waar nodig, te verbeteren.
- De student is in staat onderzoek en inzichten uit de toeleverende disciplines (letteren, communicatiewetenschap) te integreren.
- De student is in staat om inzichten in de tekst- en/of gesprekswetenschappelijke aspecten van communicatie toe te passen en om over de effectiviteit van die communicatie gefundeerde adviezen uit te brengen.

Eindtermen Schrijven en vertalen (in Dutch)

Kennis en inzicht

- De student heeft diepgaande kennis van vertaalprocessen in zowel theoretisch als praktisch opzicht, en heeft inzicht in het soort problemen dat zich voordoet bij het vertalen en lokaliseren van verschillende soorten teksten en documenten. [V]
- De student heeft een uitstekende vaardigheid in het vertalen van teksten van verschillende soorten van het Engels naar het Nederlands, en weet daarbij goed gebruik te maken van elektronische vertaalhulpmiddelen. [V]
- De student heeft een uitstekende productieve beheersing van de Nederlandse en/of Engelse taal. [S&V]
- De student heeft diepgaande kennis van de aard van vaktaal en terminologie, en de rol die deze spelen in het vertaalproces. [V]
- De student heeft diepgaande kennis van de kenmerken van diverse tekstsoorten, waaronder die in een elektronische omgeving, en weet de kwaliteit ervan zorgvuldig te beoordelen. [S&V]
- De student heeft uitstekend inzicht in de stilistische effecten van zinsbouwkeuzes in het Nederlands, mede in relatie tot het tekstgenre (zowel fictie als non-fictie), en kan die keuzes zelf maken en motiveren in eigen teksten (zowel fictie als non-fictie). [S]
- De student heeft diepgaande kennis van de wetenschappelijke discussie over tekstkwaliteit. [S]

Toepassen kennis en inzicht

- De student beschikt over uitstekende vaardigheden in de toepassing van professioneel elektronisch gereedschap bij de verwerving, weergave en toepassing van terminologische kennis. [V]

- De student heeft een uitstekende vaardigheid in het beoordelen en optimaliseren van de kwaliteit van (bron)teksten van diverse genres. [S&V]

Oordeelsvorming

- De student is in staat, blijkens een afstudeeropdracht, een complexe problematiek op het gebied van vertalen, tekstkwaliteit of tekstopimalisering, te analyseren en daarvoor oplossingen te bieden, eventueel deels op basis van tijdens een bedrijfsstage uitgevoerde werkzaamheden. [S&V]

Eindtermen Journalistiek (in Dutch)

Kennis en inzicht

- De student heeft kennis van de complexiteit en diversiteit van het vakgebied Journalistiek en is in staat die kennis toe te passen bij de beoordeling van eigen en andermans onderzoek.
- De student is op de hoogte van de vraagstukken die spelen omtrent de productie, de receptie, het gebruik, het effect en de inhoud van journalistieke teksten en kan deze analyseren in termen van genre, narrativiteit en burgerschap.
- De student heeft inzicht in de tekstwetenschappelijke en communicatiewetenschappelijke aspecten van journalistieke en journalistiekwetenschappelijke vraagstukken
- De student heeft een goed overzicht van de journalistiekwetenschappelijke discussies omtrent de productie, de receptie, het gebruik, het effect en de inhoud van journalistieke teksten

Toepassen kennis en inzicht

- De student is in staat een onafhankelijke bijdrage te leveren aan het wetenschappelijk debat over Journalistiek.
- De student is in staat zelfstandig een journalistiekwetenschappelijk onderzoek uit te voeren.
- De student kan de effecten van taalgebruik, (incl. genre, narrativiteit) bij journalistieke praktijken analyseren, rekening houdend met de maatschappelijke taak van de journalistiek, waardoor de student in staat is om die praktijken te becommentariëren en waar nodig te verbeteren.
- De student is in staat om onderzoek en inzichten uit de tekstwetenschap en de communicatiewetenschap te integreren in de journalistiekwetenschap in termen van genre, narrativiteit en burgerschap en deze toe te passen bij het bestuderen, analyseren en oplossen van journalistieke (innovatie)vraagstukken.
- De student is in staat om inzichten uit de journalistiekwetenschappen toe te passen op journalistieke (innovatie)vraagstukken en over de effectiviteit ervan gefundeerde adviezen uit te brengen.

Oordeelsvorming

- De student is in staat om op wetenschappelijk niveau te reflecteren op de productie, de receptie, het gebruik, het effect en de inhoud van journalistieke teksten.
- De student is bereid en in staat tot rekening houden met sociaal-maatschappelijke, wetenschappelijke en ethische aspecten bij de oordeelsvorming over en analyse van complexe vraagstukken op het gebied van de journalistiek;
- De student is bereid en in staat tot reflectie op methodische, historische en ethisch-maatschappelijke aspecten van journalistiekwetenschappelijk onderzoek en onderzoeksjournalistiek;

Communicatie

- De student is in staat over een onderzoek te rapporteren volgens de conventies van het vakgebied.

- De student heeft een goede mondelinge en schriftelijke uitdrukkingsvaardigheid van het Nederlands; de student is in staat over het eigen en andermans wetenschappelijk onderzoek op een aantrekkelijke manier te rapporteren aan een breed publiek.

Leervaardigheden

- De student is in staat te functioneren in een maatschappelijke functie die aansluit bij de opleiding dan wel door te stromen naar een promotietraject op het terrein van Journalistiek.

Exit qualifications Multimodal Communication

Knowledge and understanding

- The student is conversant in different approaches to the question of what constitutes multimodality.
- The student is familiar with the complexity and diversity of the forms of multimodal communication, and in particular, with the place that linguistic forms can play in them.
- The student knows about differences between multimodality in more spontaneous communication (e.g., in face-to-face contexts) and in more prepared communication (as in contexts of edited media).
- The student knows the potential cognitive and communicative effects of different forms of multimodal communication.

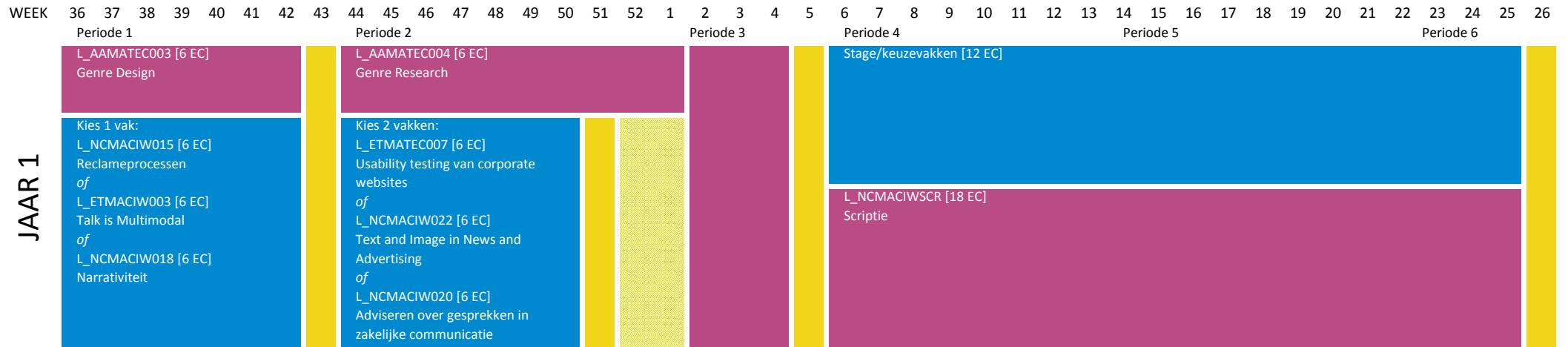
Applying one's knowledge and understanding

- The student can apply appropriate theories and methods to analyze various forms of multimodal media in different domains of communication.
- The student can analyze how different modes/semiotic codes and different audio-visual means of communication are combined in different contexts and in specific instantiations.

Making judgments

- The student is able to critically reflect on and evaluate the relative value of different theoretical and methodological approaches with respect to the analysis of different forms of multimodal communication.
- The student is capable of reflecting on the distinction between scholarly, social/ethical, and commercial interests in the study of forms of multimodal communication.

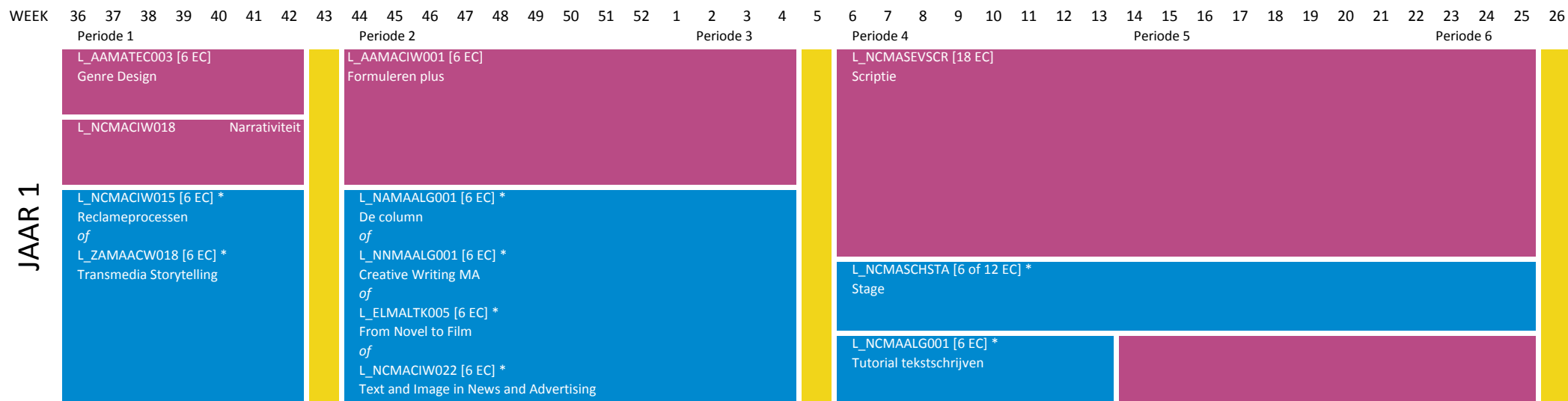
JAARSCHEMA MASTER CIW, PROGRAMMA TAAL EN COMMUNICATIE IN ORGANISATIES 2020-2021



VAK
 KEUZERUIMTE
 MINOR
 TENTAMENWEEK
 VAKANTIE
 Aanvullend: Week 18 onderwijs vrij

Wijzigingen in dit jaarschema voorbehouden

JAARSCHEMA MASTER CIW, PROGRAMMA SCHRIJVEN EN VERTALEN, TRAJECT SCHRIJVEN 2020-2021

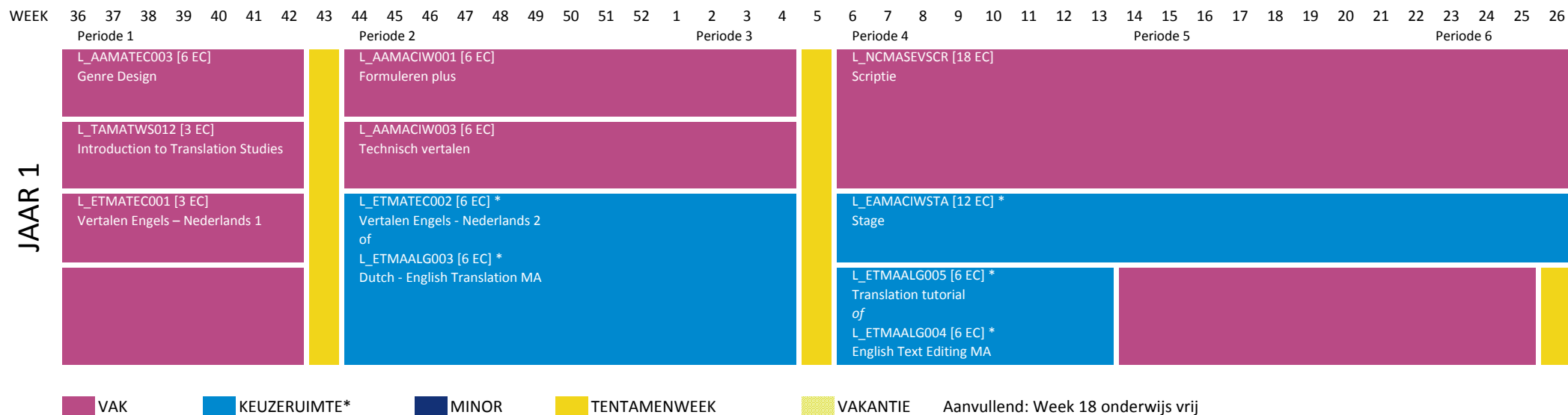


* Kies minimaal 12 EC uit de genoemde modules. 12 EC mag buiten deze keuzes vallen, mits er voor deze vakken toestemming van de eigen examencommissie is (met uitzondering van onderstaande MasterLanguage-vakken, die zonder toestemming van de examencommissie gevolgd mogen worden).

■ VAK
 ■ KEUZERUIMTE*
 ■ MINOR
 ■ TENTAMENWEEK
 ■ VAKANTIE
 Aanvullend: Week 18 onderwijs vrij

Wijzigingen in dit jaarschema voorbehouden

JAARSCHEMA MASTER CIW, PROGRAMMA SCHRIJVEN EN VERTALEN, TRAJECT VERTALEN 2020-2021



*Kies 18 EC uit de genoemde modules

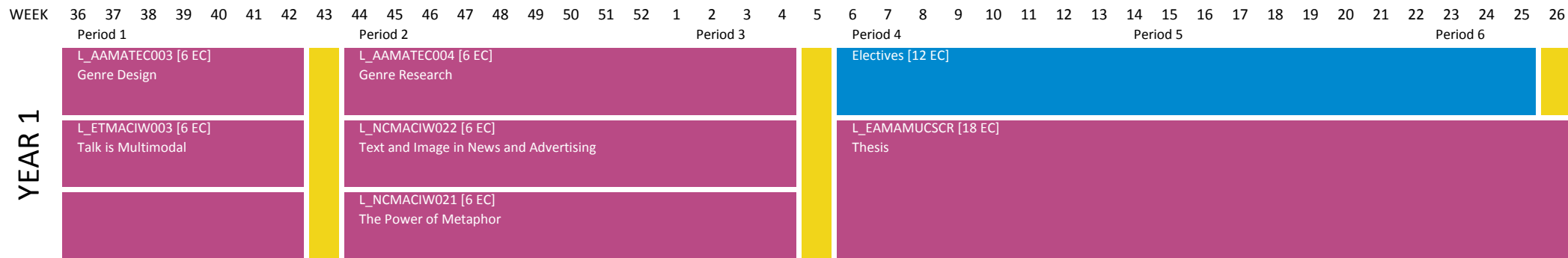
Wijzigingen in dit jaarschema voorbehouden

JAARSCHEMA MASTER CIW, PROGRAMMA JOURNALISTIEK 2020-2021



Wijzigingen in dit jaarschema voorbehouden

ANNUAL PLAN CIS, PROGRAM MULTIMODAL COMMUNICATION 2020-2021



GENERAL REQUIRED MODULE
 ELECTIVE
 EXAM WEEK
 HOLIDAYS
 Additional: No education in week 18

We reserve the right to make changes to this annual plan