

Teaching and Examination Regulations

**Bachelor's programme in Communicatiewetenschap
Track: Communication Science
Faculty of Social Sciences**

Academic year 2022-2023

Index

Section A: Faculty section	3
1. General provisions	3
Article 1.1 Applicability of the Regulations	3
Article 1.2 Definitions	3
2. Study programme structure	4
Article 2.1 Structure of academic year and educational components.....	4
Article 2.2 Frame study programme	4
3. Assessment and Examination.....	4
Article 3.1 Signing up for education and interim examinations.....	4
Article 3.2 Type of examination.....	5
Article 3.3 Oral interim examinations.....	5
Article 3.4 Determining and announcing results	5
Article 3.5 Examination opportunities	5
Article 3.6 Marks	5
Article 3.7 Exemption	6
Article 3.8 Validity period for results.....	6
Article 3.9 Right of inspection and post-examination discussion.....	6
4. Honours programme.....	6
Article 4.1 Honours programme	6
5. Academic student counselling, advice regarding continuation of studies and study progress	7
Article 5.1 Administration of study progress and academic student counselling	7
Article 5.2 Advice regarding continuation of studies.....	7
Article 5.3 Binding (negative) recommendation on continuation of studies (BSA).....	7
Article 5.4 Personal circumstances	8
Article 5.5 Facilities for students with a disability.....	8
6. Hardship clause.....	9
Article 6.1 Hardship clause	9
Section B1: Programme specific – general provisions	10
7. General programme information and characteristics	10
Article 7.1 Study programme information	10
Article 7.2 Teaching formats used and modes of assessment	10
Article 7.3 Academic student counselling.....	10
8. Further admission requirements	10
Article 8.1 Additional previous education requirements.....	10
Article 8.2 Colloquium doctum (entrance examination).....	11
9. Interim examinations and results	11
Article 9.1 Sequence of interim examinations	11
10. Regulation right of inspection.....	11
Article 10.1 Regulation of inspection.....	11
Section B2: Programme specific – content of programme	12
11. Programme objectives, tracks, exit qualifications and language.....	12
Article 11.1 Programme objective	12
Article 11.2 Tracks	12
Article 11.3 Exit qualifications	12
Article 11.4 Language of instruction and language test.....	13
12. Curriculum structure	13
Article 12.1 Academic development.....	13
Article 12.2 Major	13
Article 12.3 Compulsory educational components of the major	13
Article 12.4 Participation in practical exercises and tutorials.....	14
13. Electives	14
Article 13.1 Elective period.....	14
Article 13.2 Minors	14
14. Honours programme.....	15
Article 14.1 Honours components	15
15. Binding recommendation on continuation of studies (BSA)	15
Article 15.1 Binding (negative) recommendation.....	15
16. Evaluation and transitional provisions.....	15
Article 16.1 Evaluation of the education	15
Article 16.2 Transitional provisions.....	15
Appendix I Evaluation plan Bachelor Communicatiewetenschap	16
Appendix II Transition Table Bachelor’s track in Communication Science	17
Appendix III Addendum Pertaining to the 2022-2023 Teaching and Examination Regulations	18

Section A: Faculty section

1. General provisions

Article 1.1 Applicability of the Regulations

1. These Regulations apply to anyone enrolled in the programme, irrespective of the academic year in which the student was first enrolled in the programme.
2. These Regulations enter into force on 1 September 2022.
3. An amendment to the Teaching and Examination Regulations is only permitted to concern an academic year already in progress if this does not demonstrably damage the interests of students.

Article 1.2 Definitions

The following definitions are used in these Regulations (*in alphabetical order*) :

- | | |
|---------------------------------|---|
| a. academic year: | the period beginning on 1 September and ending on 31 August of the following calendar year; |
| t. bachelorproject or - thesis: | a unit comprising research into the literature and/or contributing to scientific research, always resulting in a written report; |
| b. CvB: | the Executive Board of Vrije Universiteit Amsterdam; |
| c. EC (European Credit): | a course credit with a workload of 28 hours of study; |
| d. examination: | the final examination of the Bachelor's programme; |
| e. FGV: | Faculty Joint Assembly – assembly of the faculty student council and faculty staff council; |
| f. interim examination: | an assessment of the student's knowledge, understanding and skills relating to a unit of education. The assessment is expressed in terms of a final mark. An interim examination may consist of one or more partial examinations. A resit always covers the same material as the original interim examination. A written examination can consist of (a combination of) open questions, multiple choice questions, a paper, an essay or written assignment. An oral examination can consist of (a combination of) open questions, a debate or a verbal presentation; |
| g. unit of education: | a (study) unit or course of the programme within the meaning of the law |
| h. OLC: | programme committee; |
| i. period: | a part of a semester; |
| j. practical exercise: | the participation in a practical training activity or other educational learning activity, aimed at acquiring certain (academic) skills. Examples of practical exercises are: <ul style="list-style-type: none">o researching and writing a thesis or dissertationo carrying out a research assignmento taking part in fieldwork or an excursiono participating in and completing an internship; |
| k. programme: | the totality and cohesion of the units of education, teaching activities/methods, contact hours, testing and examination methods and recommended literature; |
| l. SAP/SLM: | the student information system (<i>Student Lifecycle Management</i>); |
| m. semester: | the first (September - January) or second half (February - August) of an academic year; |
| n. specialization: | optional route of study within a degree programme indicating a deepening of the interdisciplinary or multidisciplinary context of the programme; |
| o. student: | the 'studying' |

- p. student statute: sets out the rights and responsibilities of students on the one hand, and of Vrije Universiteit Amsterdam on the other hand, including those derived from the law and those derived from university regulations. The Executive Board (CvB) officially confirms the student statute once its completeness has been approved by the University Student Council (USC);
- q. study guide: the guide for the study programme that provides further details of the courses, provisions and other information specific to that programme. The study guide is available online at:
<https://www.vu.nl/en/study-guide/>;
- r. study monitor (*studie monitor*): dashboard for students and academic advisers with data of the student and that provides insight into the student's study progress;
- s. subject: see 'unit of education';
- t. track: a study pathway within a broader Bachelor's or Master's degree programme, such as a fully English-language study pathway within a Dutch-language Bachelor's or Master's programme;
- u. unit of education: a unit of study of the programme within the meaning of the WHW;
- v. university: Vrije Universiteit Amsterdam;
- w. WHW: the Dutch Higher Education and Research Act (*Wet op het Hoger Onderwijs en Wetenschappelijk Onderzoek*);
- x. workload: the workload of the unit of study to which an interim examination applies, expressed in terms of credits = EC credits (ECTS = European Credit and Transfer Accumulation System). The workload for 1 year (1,680 hours) is 60 EC credits.

The other terms have the meanings ascribed to them by the WHW.

2. Study programme structure

Article 2.1 Structure of academic year and educational components

1. The study programme will be offered in a year divided into two semesters.
2. Every semester consists of three consecutive periods. The first two periods each consist of eight weeks, and the final period consists of four weeks.
3. An educational component comprises 6 EC or a multiple thereof.
4. By way of exception to paragraph 3, the Executive Board may in special cases and on request of the Faculty Board, stipulate that a unit of study comprises 3 EC or a multiple thereof.

Article 2.2 Frame study programme

1. The programme consists in any case of the following components:
 - a. Academic development of at least 24 EC;
 - b. Major/compulsory components of at least 90 EC;
 - c. Elective components of study of at least 30 EC
2. In the first year of the programme, the programme will offer at least fourteen contact hours a week.
3. In the second and third years of the programme, the programme will offer at least twelve contact hours a week.
4. Internationalization is included as part of the Bachelor's programme and reflected in one or more units of education.

3. Assessment and Examination

Article 3.1 Signing up for education and interim examinations

1. Every student must sign up to participate in the units of education of the programme, the interim examinations and resits. The procedure for signing up is described in an annex to the Student

Charter.

2. Signing up may only take place in the designated periods.

Article 3.2 Type of examination

1. At the examiner's request, the Examination Board may permit a different form of interim examination than is stipulated in the study guide.

Article 3.3 Oral interim examinations

1. An oral assessment is public unless the Examination Board determines otherwise. 'Public' in this context refers to the four eyes principle which states that an oral examination must always be done with two examiners. For further rules and regulations concerning oral examinations, see the Rules and Guidelines of the Examination Board FSS, article 11 'Oral examination'.

Article 3.4 Determining and announcing results

1. The examiner determines the result of a written interim examination within ten working days. The marking deadline for the first submission opportunity for the Bachelor's project or Bachelor's thesis is also ten working days. The marking deadline for the second submission opportunity for the Bachelor's project or Bachelor's thesis is no longer than twenty working days. The examiner will then immediately ensure that the marks are registered and also ensures that the student is immediately notified of the mark, taking due account of the applicable confidentiality standards.
2. The examiner determines the result (i.e. mark) of an oral examination as soon as possible, but at the latest within two working days after the examination has finished and informs the student accordingly. The fourth clause of the first paragraph applies.
3. In the case of assessments other than oral or written examinations, the Examination Board determines in advance how and by what deadline the student will be informed of the results.

Article 3.5 Examination opportunities

1. a. Per academic year, two opportunities to take examinations will be offered for each unit of education.
b. By way of exception to a., the options for retaking practical exercises, internships and bachelor's project or theses are detailed in the faculty regulations bachelor's thesis or relevant internship manual, teaching regulations or graduation regulations.
2. The most recent mark will apply in the event of a resit. A resit is allowed for both passed and failed units of study. The bachelor's thesis, internship and practical exercise are excluded from the arrangement that a resit is allowed for both passed and failed units of study.
3. The resit for a (partial) interim examination must not take place within ten working days of the announcement of the result of the (partial) examination being resat.
4. The Examination Board may allow students an extra opportunity to sit an interim examination if they:
 - a) lack only those credits to qualify for their degree; and
 - b) have failed the interim examination during all the previously offered attempts unless participation in an interim examination was not possible for compelling reasons.The extra opportunity can only be offered if it concerns a written examination, a paper or a take home examination. This provision excludes the practical exercises and the Bachelor's project or thesis. Requests for an additional examination opportunity must be submitted to the Examination Board no later than 1 July. If necessary, the method of examination may deviate from the provisions in the study guide.
5. If a unit of education is no longer offered in the academic year following its termination, at least one opportunity will be provided to sit the interim examination(s) or parts thereof and a transitional arrangement will be included in Section B for the subsequent period.

Article 3.6 Marks

1. Partial marks are given on a scale from 1 to 10 with no more than one figure after the decimal point.

2. A final mark between 5 and 6 will be rounded to the nearest whole number: up to 5.50, rounded down; higher than 5.50, rounded up. All other final marks will be expressed in whole or half marks.
3. To pass a given course or unit, a final mark of 6 or higher is required.
4. The Examination Board can allow to use symbols rather than numbers, for example; v(oldaan), g(oed), n(iet)v(ol)d(aan), etc.)

Article 3.7 Exemption

1. At the written request of the student, the Examination Board may exempt a student from taking one or more examination components, if they:
 - a. have either passed a unit of education at a university of applied sciences (HBO) or research university (WO) that is equivalent in terms of content and level;
 - b. or have demonstrated through their work and/or professional experience that they have sufficient knowledge and skills with regard to the relevant unit of education.
2. The Bachelor's Project or Bachelor's thesis is excluded from this exemption possibility.

Article 3.8 Validity period for results

1. The validity period of interim examinations passed and exemption from interim examinations is unlimited, unless otherwise specified in Section B1.
2. The validity period of a partial examination is limited to the academic year in which it was sat or until the end of the unit of study concerned, as stipulated for the relevant unit of study in Section B1.

Article 3.9 Right of inspection and post-examination discussion

1. Within twenty working days after the announcement of the results of a written interim examination, but at least ten working days before the resit opportunity for that interim examination, the student can submit a request to inspect their assessed work, the questions and assignments set in it, as well as the standards applied for marking.

The place and time referred to in the previous clause will be announced at the time of the interim examination or on Canvas in all cases.
2. If a collective post-examination discussion has been organized, individual post-examination discussions will be held only if the student has attended the collective discussion or if the student was unable to attend the collective discussion through no fault of his or her own.
3. Students who meet the requirements stipulated in paragraph 2 can submit a request for an individual post-examination discussion to the relevant examiner. The discussion shall take place at a time and location to be determined by the examiner within the regular timetable, on campus or online.

4. Honours programme

Article 4.1 Honours programme

1. Vrije Universiteit Amsterdam offers an honours programme for students who meet the admission requirements. The honours programme consists of units of education taken in addition to the standard curriculum.
2. The honours programme comprises 30 EC, a minimum of 12 EC of which consist of faculty or programme honours components and a minimum of another 12 EC consist of interfaculty honours components. The choices available to the student will be published on the website (www.vu.nl).
3. For admission to the honours programme, the student must have secured all credits from the first year by no later than 31 August of the relevant year and have been awarded a weighted average mark of at least a 7.5.
4. A student who has met the requirements of the regular Bachelor's programme within the nominal duration of study, who has achieved an average weighted mark of at least 7.5 for all components of the Bachelor's programme (excluded the honours components) and who has also met the requirements of the honours programme will receive a Bachelor diploma with a transcript indicating that he or she has successfully completed the honours programme.

5. First-year Bachelor's students can participate in honours components during the second semester, on the condition that they have earned 30 EC during the first semester with a weighted average of at least a 7.5. First-year students can only participate in honours components that are open for first-year students.

5. Academic student counselling, advice regarding continuation of studies and study progress

Article 5.1 Administration of study progress and academic student counselling

1. The Faculty Board is responsible for the correct registration of the students' study results. After the assessment of a unit of education has been registered, every student has the right to inspect the result for that component and also has a list of the results achieved at their disposal in VU.nl Dashboard.
2. Enrolled students are eligible for academic student counselling. Academic student counselling is provided by
 - a. the Student General Counselling Service;
 - b. Student psychologists;
 - c. Faculty academic advisors.

Article 5.2 Advice regarding continuation of studies

1. The Faculty Board will issue every student on a full-time Bachelor's programme with a recommendation on continuation of their studies, at the end of the first year of study. The recommendation on continuation of studies is issued on behalf of the faculty board by the faculty BSA committee
2. Prior to 1 February, the student will receive an overview of their results.
3. A student who has not completed enough credits, will receive a warning stating that if insufficient improvement in their performance is forthcoming by the end of the academic year, they will be advised not to continue their studies. These students will also be advised to plan a meeting with an academic advisor.
4. If the recommendation at the end of the academic year is negative the provisions of Article 5.3 apply.
5. A recommendation will not be issued if the student terminates his or her enrolment before 1 February of their first academic year.

Article 5.3 Binding (negative) recommendation on continuation of studies (BSA)

1. The recommendation issued at the end of the academic year will contain a binding rejection if the student has not achieved the standard required for a positive recommendation on continuation of studies. A recommendation on continuation of studies will not be issued if the student demonstrates that they have not been able to meet the standard described in Article 2.1 of the Higher Education and Research (Implementation) Act (Uitvoeringsbesluit WHW) due to personal circumstances. The standard is defined in Section B2.
2. As soon as possible after the last results of the second semester of the first year, a student who has not met the standard will be informed that the faculty board intends to issue them with negative binding recommendation on continuation of studies. The same procedure applies in the next year of enrolment if the student was permitted to continue with their study programme as a result of personal circumstances and has still not successfully met all of the requirements of the first year of study by that time. No recommendation will be issued to students if they demonstrate that they once again did not meet the standard as a consequence of personal circumstances.
3. Along with the information referred to in the previous paragraph, students will also be informed of the possibility of being heard by the BSA committee and of how they can apply for such a hearing.
4. As soon as possible (no more than ten working days) after the end of the hearing and after the BSA committee has issued its advice, the faculty board will issue the definitive recommendation on continuation of studies.

5. Students may lodge an appeal against a decision on a binding negative recommendation on continuation of studies with the Examination Appeals Board of Vrije Universiteit Amsterdam within six weeks of the day of the decision's announcement.
6. Students who receive a binding negative recommendation on continuation of studies may therefore not enrol in the same Bachelor's programme or Bachelor's programme(s) with the same first year as defined in Article 14.1.2 of section B for a period of three years.

Article 5.4 Personal circumstances

1. The Faculty Board will not include a rejection in the binding recommendation on the continuation of studies in the case of personal circumstances, as described in Article 2.1 of the Higher Education and Research (Implementation) Act, as a result of which the student concerned cannot have been reasonably expected to have met the BSA standard.
2. If a circumstance, as described in Article 2.1 of the Higher Education and Research (Implementation) Act, should occur, the student must notify the academic advisor office as soon as possible, providing details of:
 - a. the period in which the circumstance occurs or occurred;
 - b. a description of the circumstance and its seriousness;
 - c. the extent to which they cannot or could not participate in instruction/classes or an interim examination.It is the student's responsibility to submit documentary evidence to substantiate their report.
3. If required, the academic advisor may advise the BSA Committee on the extent to which personal circumstances have influenced the student's study progress.

Article 5.5 Facilities for students with a disability

1. A student with a disability can submit a request via VU.nl Dashboard to qualify for one or more special facilities with regard to teaching, practical exercises and interim examinations. These facilities will accommodate the student's individual disability as much as possible, but may not alter the quality or degree of difficulty of a unit of study or an examination. In all cases, the student must fulfil the exit qualifications for the study programme.
2. The request referred to in the first paragraph must be accompanied by a statement from a doctor or psychologist. If possible, an estimate should be given of the potential impact on the student's study progress. In case of a chronic disability a single (one time) request suffices.
3. Students who have been diagnosed with dyslexia must provide a statement from a BIG, NIP or NVO registered professional who is qualified to conduct psychological evaluation.
4. The Faculty Board, or the responsible person on behalf of the Faculty Board, decides on teaching facilities and facilities regarding logistics. The Examination Board will decide on requests for facilities with regard to examinations.
5. In the event of a positive decision in response to a request as referred to in paragraph 1, the student can make an appointment with the study adviser to discuss the details of the facilities.
6. A request for one or more facilities can be refused if it would place a disproportionate burden on the organization or the resources of the faculty or university were it upheld. Any such refusal will be substantiated.
7. If the disability justifies an extension of the interim examination time, the responsible person on behalf of the Examination Board will register in SAP this entitlement to an extension. If a disability justifies other measures to be taken, the academic advisor can take the necessary measures. The student can consult the study monitor to check which facilities have been granted to them.
8. The decision as referred to in paragraph 5 may specify a limited validity of the facilities granted.

6. Hardship clause

Article 6.1 Hardship clause

In instances not regulated by the Teaching and Examination Regulations or in the event of demonstrable extreme unreasonableness and unfairness, the Faculty Board responsible for the study programme will decide, unless the matter concerned is the responsibility of the Examination Board.

Section B1: Programme specific – general provisions

7. General programme information and characteristics

Article 7.1 Study programme information

1. The programme Communicatiewetenschap, CROHO number 56615, is offered on a full-time basis.

Article 7.2 Teaching formats used and modes of assessment

1. The degree programme uses in particular the following teaching formats:
 - lectures;
 - working groups;
 - practical exercises;
 - formative online assessments;
 - privatissimum.
1. The degree programme uses in particular the following modes of assessment:
 - written examination
 - reports;
 - portfolio;
 - presentations;
 - thesis.

Article 7.3 Academic student counselling

The programme offers the following counselling in addition to the student counselling mentioned in Section A. Student mentors make the students familiar with the faculty during the first year. Teacher mentors familiarize the students with the training and support them with various choices they have to make during the study.

8. Further admission requirements

Article 8.1 Additional previous education requirements

1. Students who meet the previous education requirements as stipulated in the current 'Regulations on Registrations and Admissions in Higher Education' (*'Regeling Aanmelding en Toelating Hoger Onderwijs'* (RATHO, OCW)) will gain access to the programme.
2. Students who do not meet the previous education requirements as stipulated in 'Regulations on Registrations and Admissions in Higher Education' currently in force may still be admitted to the programme by successfully completing one or more of the following interim exams at final pre-university examination level:
 - English;
 - Mathematics A or B or C.
3. Sufficient command of the English language can be evidenced by successful completion of one of the following exams:
 - a. IELTS (academic) 6.5;
 - b. TOEFL paper-based test 580; TOEFL internet-based test 92;
 - c. [VU English Language Proficiency Test: TOEFL ITP 580;
 - d. Cambridge Certificate of Proficiency in English (CPE) or Cambridge Certificate of Advanced English (CAE): grade A, B or C;
 - e. Official secondary education examination: VWO English language and literature.Those who have completed English-language education in Canada, the USA, the UK, Ireland, New Zealand or Australia and those who already hold an English-language Bachelor's degree are exempted from the language requirement.
4. Anyone who has passed the propaedeutic examination of a higher professional education programme will be admitted to the programme.

Article 8.2 Colloquium doctum (entrance examination)

1. Persons aged 21 years and older who do not meet the requirements for previous education can submit a request to the Executive Board to take an entrance examination (colloquium doctum), as stipulated in Article 7.29 of the WHW. The entrance examination concerns the following subjects at final pre-university examination level:
 - Mathematics;
 - English.
2. The proof that the entrance examination has been passed, only provides entitlement to admission to the intended programme or programmes for the academic year after the examination was taken.

9. Interim examinations and results

Article 9.1 Sequence of interim examinations

1. The following educational units cannot be participated in until the following sequential requirements are met:
 - Bachelorthesis Communication Science after achieving Quantitative Research Methodology (applicable starting the academic year 2021-2022);
 - Bachelorthesis Communication Science after achieving 90 EC of the first and second year of the programme Communication Science (applicable starting the academic year 2021-2022);
 - Multivariate Analysis after participation in Quantitative research Methodology (applicable starting the academic year 2021-2022).

10. Regulation right of inspection

Article 10.1 Regulation of inspection

More information about the inspection of assessed work see the regulation right of inspection of the programme/track Communication Science on VU.nl Dashboard.

Section B2: Programme specific – content of programme

11. Programme objectives, tracks, exit qualifications and language

Article 11.1 Programme objective

The Bachelor's programme in *Communicatiewetenschap* is a broad social scientific programme characterized by a strong focus on research into communication phenomena and their theoretical background, as well as examining communication processes in the private, organizational and public domains. It is anchored strongly in the social scientific tradition, with ample attention for philosophy of science and for methods and techniques of social scientific research. Students accrue a wide range of knowledge, understanding and skills to enable them to recognize and explain communication phenomena using scientifically relevant theories and models. After completing the programme, graduates can progress to a related Master's programme, either a one-year professional master's program or a two-year research program. Alternatively, they are ready to enter the employment market as a junior trainee in communications-related research or practice.

Article 11.2 Tracks

The programme has the following tracks:

- Communication Science (English);
- Communicatiewetenschap (Dutch).

Article 11.3 Exit qualifications

1. Exit qualifications

Knowledge and understanding - graduates will have a good knowledge and understanding of:

- a. the basic principles of communication science and its most important theories, in particular those relating to the public, organizational and private domains;
- b. the ongoing scientific debate around communication processes within the public, organizational and private domains, such that they are able to interpret current theoretical developments;
- c. the media landscape and developments within it; the ability to interpret the Dutch media landscape in an international context;
- d. the basic principles of research methods used in communication science, with a particular emphasis on quantitative social scientific approaches, especially on the research methods survey, experiments and content analysis and the related standard analytical techniques; and,
- e. the history and philosophy of science, in particular the basic principles and assumptions providing an insight into the societal function of social scientific research and the researcher's role in it.

Application of knowledge and understanding - a graduate is able:

- a. to apply the most important theories in communication science, including recent developments, to fundamental issues of communication from the public, organizational and private domains;
- b. to apply the most important theories in communication science, including recent developments and in particular those with regard to the public, organizational and private domains, in responding to communication-related issues in society;
- c. to use the most important theories in communication science, including recent developments and in particular those with regard to the public, organizational and private domains, in formulating and substantiating hypotheses related to a set research question;
- d. to use the quantitative social scientific research methods common in communication science, especially survey, experimentation and content analysis, to test methodologically relatively simple research hypotheses; and,
- e. to interpret data generated by methodologically relatively simple research.

Judgement - a graduate is able:

- a. to interpret theoretical argumentation in the field of communication science;

- b. to interpret the relevance of data generated by methodologically relatively simple research, whether collected personally or by others, within a social scientific context;
- c. to assess what literature and data are relevant in formulating answers to theoretically relatively simple questions of fundamental or applied communication; and,
- d. to demonstrate awareness of the social relevance of communication issues, including their ethical and normative aspects.

Communication - a graduate is able:

- a. to present research findings and conclusions orally and in writing, to both expert and lay audiences; and,
- b. to make effective use of their professional skills in individual and collaborative projects, and to reflect on their own performance.

Learning skills - a graduate is able:

- a. to work with some degree of autonomy on communication issues at an academic level, both within and outside the academic setting.

2. Language proficiency may be taken into account in the assessment of (interim) examinations

Article 11.4 Language of instruction and language test

1. The language of instruction is English.
2. The 'Gedragscode vreemde taal' (code of conduct foreign languages) applies.
3. At the start of the first year of study every student must complete a diagnostic language test in the language of instruction of the programme.
4. Any student who does not achieve a pass in the language test must take the 'Refresher Course' organized by the Language Desk (Taalloket).
5. The language test is part of the following educational component Project 1 Mediated Reality. A mark can only be determined if the student has successfully completed the requirements of the educational component, including a pass in the language test or completing the Refresher Course.

12. Curriculum structure

Article 12.1 Academic development

1. Academic development is part of the study programme. This includes:
 - Project 1: Mediated Reality (level 100);
 - Social Research Methodology (level 100);
 - Descriptive and Inferential Statistics (level 100);
 - History of the Social Sciences (level 200);
 - Philosophy of Science (level 200).

Article 12.2 Major

1. The major comprises a package of compulsory and possibly optional units of study.
2. In addition, units of study are categorized as introductory (100), in-depth (200) and advanced (300) level.

Article 12.3 Compulsory educational components of the major

A detailed description per educational component can be found in the Study Guide.

Name of educational component	Course code	Nr of EC	Level
First year			
Introduction to Communication Science	S_ICS	6	100
News and Journalism	S_NJ	6	100
Interpersonal Communication	S_IPCEN	6	200
Behaviour and Communication in Organizations	S_BCO	6	200

Public Relations and Reputation Management	S_PRRM1	6	200
Project 2: Strategic Communication	S_P2SCE	6	200
Mentorship Communication Science Year 1	S_MCS1	0	
Second year			
Project 3 Effective Persuasion	S_P3EP	6	300
Project 4: Social Media Analytics	S_P4SMAE	6	300
Marketing and Persuasive Communication	S_MPCE	6	300
Quantitative Research Methodology	S_QNRM	6	200
Media, Society and Politics	S_MSP	6	300
Risk and Health Communication	S_RHC	6	300
Media Entertainment	S_ME	6	300
Mentorship Communication Science Year 2	S_MCS2	0	
SS4S choose one out of three: - Beyond Gender Inequalities; - Confronting Commodity Chans; - Towards Better Care and Welfare.	S_BGI S_CCC S_TBCW	6	300
SS4S choose one out of three: - AI & Society; - Improving Planetary Health; - The human Dimension of Sustainable Development.	S_AIS S_IPH S_HDSD	6	300
Third year			
New Media Challenges	S_NMC	6	300
Multivariate Analysis BSc	S_MVAbae	6	300
Bachelor's Thesis Communication Science	S_BTCW	6	300
Mentorship Communication Science Year 3	S_MCS3	0	

Article 12.4 Participation in practical exercises and tutorials

In the case of practical training or tutorials, the rules about obligatory attendance will be announced in the study guide for that subject on Canvas prior to the start of the teaching period for that subject.

13. Electives

Article 13.1 Elective period

- The first semester of the third year of the curriculum comprises elective educational components of at least 30 EC.
- For this elective period, the student can take:
 - a minor (a coherent package of related educational components)
 - individual choice of at least five educational components at the faculty or elsewhere (in the Netherlands or abroad), of which at least two (12 EC) must be at level 300.
 - an internship
- Prior consent must be obtained from the Examination Board.
- The 'free-choice component' may not contain any educational components of level 100. The Examination Board can make an exception by approving a unit of level 100 (6 EC) if this educational component of study is explicitly required in the coherent package of educational components as prior knowledge for another educational component from that package.
- For an internship, prior approval of the internship coordinator of the program is required. For more information, see the Faculty Regulations for Bachelor's Internships at VU.nl Dashboard.
- A student can choose electives of the Faculty of Social Sciences without prior permission from the Examination Board, see study guide and VU.nl Dashboard.

Article 13.2 Minors

- The student who meets the admission requirements can take a 'University minor' without prior consent from the Examination Board. The 'University minors' are listed on the VU website.
- The student can take one of the following minors without prior consent from the Examination Board:

- Anthropology;
- Bestuurswetenschap;
- Organisatiewetenschap;
- Sociologie.

14. Honours programme

Article 14.1 Honours components

The components of the honours programme offered by the faculty or the programme are:

Name of educational component	Course code	Nr of EC	Level
HP Big Data Meets Small Data	S_HPBDMSD	6	400
HP Research Project in Communication Science	S_HPRPCW	6	300

15. Binding recommendation on continuation of studies (BSA)

Article 15.1 Binding (negative) recommendation

1. In order to obtain a positive recommendation on continuation of studies, the student must have obtained at least 42 EC by the end of the first year of enrolment.
2. Students who receive a binding negative recommendation on continuation of studies cannot enroll in the following Bachelor's programme(s) offered by the Faculty during the subsequent three academic years:
 - Communicatiewetenschap.

16. Evaluation and transitional provisions

Article 16.1 Evaluation of the education

1. The education provided in this programme is evaluated in accordance with the evaluation plan in Appendix I. The faculty evaluation plan offers the framework.

Article 16.2 Transitional provisions

By way of departure from the Teaching and Examination Regulations currently in force, the transitional provisions in Appendix II apply for students who started the programme under a previous set of Teaching and Examination Regulations.

Appendix I Evaluation plan Bachelor Communicatiewetenschap

FSW periodically evaluates the education in the programmes. Evaluations are an important instrument to look at what goes well in education and what can be improved. FSW evaluates according to the PDCA cycle (Plan-Do-Act-Check) the continuous improvement of education in the programmes. The results of quantitative and qualitative evaluations contribute to this. The Programme Committees meet to discuss the results of these evaluations and make suggestions on how to improve education at course and programme level (e.g. curriculum or minor). The OER stipulates that programme committees have the right to consent to the manner of evaluation. As a result, the programme directors annually provide an evaluation plan in which the methods of evaluation and the cyclical evaluation process are made clear. As of September 2021, this will be the case for the bachelor's and master's programmes in Master's programmes Communication Sciences:

What does the programme evaluate?

Courses. B. Lecturers C. Curriculum (whole/part). D. Connection to the labour market

A. Courses

Methods: (1). Student evaluation of course via questionnaire, (2). Discussion OLC, (3) Focus groups students, (4) Course file/examination board, (5) Tests sample.

When:(1) & (2). After completion of course, (3) per semester, (4) after handing in course file, (5) if course falls in sample.

Who: (1). SOZ, (2) & (3). OPD/OPC, (4) Examination Board/OWB, (5) Examination Board

Follow-up: (1) through (5) Points for improvement are feedback to lecturers from OPD/OPC, lecturer records points for improvement in course file and provides feedback on Canvas.

B. Teachers

Methods: (1). Student evaluation of course (questions about the instructor), (2). Overall evaluation prior to annual appraisal (and promotion) (3) Intervention .

When: (1). After completion of course, (2). 1 x per year (3). Annually or on lecturers initiative.

Who: (1). SOZ, (2). Supervisor and/or OPD, (3).lecturer/coordinator intervention.

Follow-up: (1), (2) and (3). Lecturer records points of improvement in course file, (3). Lecturer adopts points of improvement, possibly in consultation with OPD/OPC.

C. Curriculum

Methods: (1) student focus groups, (2) Interview with teaching team, (3) Annual report

When: (1) each semester (2) occasionally, (3) annually

Who: (1) OPD/OPC (2) OPD/lecturers, (3) OPD/OPC

Follow-up: (1) Points for improvement are fed back by OPD/OPC (2) Assessment plan is revised in team meeting in autumn and curriculum improvements implemented, (3) Action points following administrative consultation with faculty board.

D. Connection to the labour market

Methods: (1). Field advisory board, (2) Incidental consultations with stakeholders, (3) Alumni survey.

When: (1). 1 x per year, (2) & (3) incidental

Who: (1) OPD, (2) & (3) Stakeholder coordinator

Follow-up: (1) Minutes and action points frequent meetings of field advisory council, in which alumni also participate. This is shared with OLC (2 & 3) Improvement points are fed back by OPD/OPC/Coordinator.

Appendix II Transition Table Bachelor's track in Communication Science

Transition Table 2022-2023:

Course 2021-2022 (or sooner)	in 2022-2023 replaced by
Minorwerkgroep Communicatiewetenschap	Project 3: Effective Persuasion
Tutorial Minor Communication Science	Project 3: Effective Persuasion
Social Science for Society 1: <ul style="list-style-type: none"> • Diversity 1 or • Globalization 1 or • Networks 1 	<ul style="list-style-type: none"> • Beyond Gender Inequalities OR • Confronting Commodity Chains OR • Towards Better Care and Welfare: let's stick together OR • AI & Society: Fixing Algorithmic Decision Making OR • Improving Planetary Health: A Learning Lab for Social-Entrepreneurship OR • The Human Dimension of Sustainable Development: From Ideal to Reality
Social Science for Society 2: <ul style="list-style-type: none"> • Diversity 2 or • Globalization 2 or • Networks 2 	<ul style="list-style-type: none"> • Beyond Gender Inequalities OR • Confronting Commodity Chains OR • Towards Better Care and Welfare: let's stick together OR • AI & Society: Fixing Algorithmic Decision Making OR • Improving Planetary Health: A Learning Lab for Social-Entrepreneurship OR • The Human Dimension of Sustainable Development: From Ideal to Reality

Transition Table 2021-2022

Course in 2020-2021 (or before)	Replacement course in 2021-2022
HP Students for a Future Society	HP Big Data meets Small Data

Transition Table 2020-2021

Subject (in 2019-2020 or before)	Replacement subject (2020-2021)
Sociology of Social Science	History of the Social Sciences

Appendix III Addendum Pertaining to the 2022-2023 Teaching and Examination Regulations

Bachelor TER, Section B1: Programme-specific section

Article 8.1 Additional prior education requirements

<p>Supplementary to paragraph 4, students from institutes of higher professional education (HBO) who are preparing for the first-year examination will be admitted to the Bachelor's programme, provided that:</p> <ul style="list-style-type: none">• The student can provide a positive advisory on completion from his/her HBO institution, which must be provided to Vrije Universiteit Amsterdam (VU) by no later than 1 August 2022.• The student must still pass no more than one teaching unit of the first year of HBO, or in the case that more than one teaching unit must still be passed, these must be worth no more than 6 EC credits. <p>If the student has not passed the first-year examination of an HBO Bachelor's programme at the latest by 31 December 2022, the student's registration for a Bachelor's programme at Vrije Universiteit Amsterdam will be terminated.</p>	<p>Based on additional Section 7:37e WHW</p> <p>University Student Council's advice on policy (9:33a WHW, second paragraph)</p> <p>Advice of the OLC on each programme via the Teaching and Examination Regulations</p>
--	---

Explanatory notes:

Article 8.1 Additional prior education requirements

A supplement applies to Article 8.1. The aim is to prevent students from being unable to commence their university Bachelor's programme next academic year because, as a result of the coronavirus crisis, they have not had the opportunity to complete their first year of HBO before 1 September 2022 due to having been unable to complete one or more subjects. This provision applies to Dutch and other EEA students who, during the 2021-2022 academic year, were unable to complete their first year of HBO before 1 September 2022 and who have not previously registered for the relevant degree programme.